

Sylvain Laquerre

652 rue des Mèlèzes | Shannon, Québec G0A 4N1 | sylvain.laquerre@live.ca | 1-418-844-2370

Career goals:

Obtain a career in the marketing and commerce field. A profession allowing me to participate and direct promotional events, retailing, manage customers accounts. Within this fields I know that I am able to perform and achieve great results to the fulfilment of my and the company's expectations.

Key Abilities and Skills:

- ✓ Fluent in French, English, Mandarin (traditional and simplified)
- ✓ Functional in Japanese and Spanish.
- ✓ Teaching of English as a Second Language.
- ✓ Computer skills: Word, Excel, PowerPoint, Internet, Visual Basics.
- ✓ Knowledge of Asian and Sino-Canadian political, historical and economic markets.
- ✓ Market studies, advertising campaigns, product promotions
- ✓ Personnel training
- ✓ Stress and short deadlines management.
- ✓ Ability to adapt quickly in a non-familiar environment.
- ✓ Accounting, purchasing and inventory management.
- ✓ Manage dynamic and high pace environments.
- ✓ Ease of learning new systems, procedures and policies.
- ✓ Constant desire to learn.

Education and Credentials

Teaching English as a foreign Language Degree (TEFL) (2008) Taiwan

TEFL is dedicated to teach the different learning aspects of students and the various teaching methods possible to achieve maximum retention.*

Bachelors Degree (2007) Montréal, Québec

Major in East Asian Studies (University of Montreal 2005-2007)

Assimilation of the Chinese Mandarin language. Other facets oriented on the Asian Economics, Politics, Foreign Policies and History. *

Minor in International Commerce (HEC Montreal 2004-2005)

Courses concentrated on market studies and marketing. But also included management philosophies and its integration in the work space; as well as accounting. Also classes on the understanding of Asian markets, international trade and commerce laws and regulations. *

College Diploma (2001- 2004) Hotel and Tourism Institute of Quebec (ITHQ) MONTREAL, QUEBEC

Food and Beverage Management

Institut de tourisme et d'hôtellerie du Québec (ITHQ) MONTREAL, QUEBEC

A 3 year program containing a wide range of courses. Half of the program is dedicated to train you in the field of cooking, understanding the nutritional aspects of food and its science, bartending, waiting and enology. The second half is focused on management oriented tasks. (Human resources, accounting, marketing, purchasing, market studies, retailing, and inventories.)*

** List of classes on demand.*

Employments

English Kindergarten and Language School Teacher 2008-2010

HESS Educational Organization, Taipei, Taiwan

Teach and manage a dynamic and creative group of kids and teenagers who possess a great energy and a short attention span.

Advertising and Television commercials modelling 2009-2010

V&L International Models, Taipei, Taiwan

Castings and photo shoots for multiple Taiwan and international brands like MSI, KFC, ACER.

Second Banquet Chef Cook Marriott Château Champlain, Québec 2003→2008

Skills acquired: high stress tolerance, extreme conditions (hot, cold, fire, knives), staff training and communication skills with the staff.

Cooking internship Riverside Golf Resort, British-Colombia May →August 2002

Learning and applying cooking techniques and product purchasing. Skills developed: Control of high stress situation, the ability to work long hours.

Cooking Internship La Tourmaline Hotel, Aime-La-Plagne May→August 2003

Learning a foreign culinary culture. Skills developed: knowledge of different cooking techniques and marketing. Preparation of daily menus with a multitude of local regional ingredients.

Special events

Asia-Pacific Economic Cooperation (APEC)

APEC Business Advisory Council meeting in Montreal 2006 (ABAC)

Coordinator volunteer

Travel & Culture experiences

- 1) **Taiwan** 2007→2010
- 2) **Korea** 2009
- 3) **Thailand** 2009 & 2010
- 4) **Vietnam** 2009
- 5) **Hong Kong –China** 2007, 2008 & 2009
- 6) **France - USA** < 2005

✕ References available upon request